

CLEARWOOD UK TO OPEN NEW SHOWROOM

Clearwood UK, has announced it will be opening a brand new showroom in Redruth, as part of a range of developments planned for the early part of 2010.

The new showroom will become the centre for Clearwood UK's sales, marketing and administration team, headed up by Clearwood UK General Manager Jay Pengelly, giving customers the opportunity to see the company's range of high quality timber windows and doors for themselves and discuss their own specific needs.

It is hoped that the new 2,500 square foot showroom will be open in March, whilst manufacturing of Clearwood UK's products will move to the Performance Window Group's (PWG) manufacturing facilities in Essex.

According to Clearwood UK General Manager Jay Pengelly, the new showroom will create the company's first purpose built sales and marketing base and showcase the range and quality of the products available from the company.



"We are delighted that we will be creating a purpose-built showroom for the first time in the company's history, providing the perfect base for our sales, admin and marketing team and giving us the space to really show off the range and the quality of the products we offer.

"Previously, we had to squeeze a limited range of products into the reception area of the factory. But with growing numbers of customers coming in to discuss their own requirements and wanting to see our product range in the flesh, the existing space was becoming increasingly limiting to work in and not showing our products off in their best light. The new showroom will help us address this, and in addition to a major launch to coincide with the opening, we will also be holding open days and having events running at the showroom throughout next year," said Jay.

In addition to the new showroom, following significant investment in PWG's Essex production units, all of Clearwood UK's products in the Innovation and Heritage Plus range, will be manufactured there.

PWG Chairman Roy Wakeman said the decision to move manufacturing of Clearwood UK's products to the Essex factories would enable the Clearwood UK brand to develop.

"Clearwood UK has developed a very strong reputation not just across the South West, but increasingly across the UK and the relocation of the

manufacturing to our larger factories will enable that reputation to grow further, by consolidating the production of product group families in one location, and creating the Clearwood UK showroom," said Mr Wakeman.

For more information on the developments taking place at Clearwood UK, call 0845 345 2491. ■



Clearwood UK's range of windows and doors will be on display in the new showroom.

National Self Build & Renovation Centre opens its doors to PWG

As confidence in the property market – specifically the refurbishment and self-build – continues to grow, Performance Windows Group (PWG), which includes Clearwood UK, has created a new display of its range of products at the UK's only permanent centre for self builders and renovators.

The company's range of windows and doors, have been incorporated into a dedicated freestanding display within the Buildstore's National Self Build and Renovation Centre in Swindon, as part of the PWG permanent stand.

Contained within the Trade Village at the centre, with over 240 suppliers to the self-build and renovation industry, visitors have the opportunity to see

everything they need for a new build or renovation project under one roof.

"BuildStore is the place for Self Build, Renovation and Conversion products and services in the UK and has absolutely everything under one roof so we are delighted to open the PWG display area.

"We have a wide range of windows and doors on display from across the Mumford and Wood and Clearwood UK all in situ, with doors hung and the windows operational, giving self builders the chance to see the quality of our products and compare them against other manufacturers," said Jay. ■



Inside the PWG display areas at the National Self Build & Renovation Centre, Swindon.

AGH fits the bill for Clearwood UK

As part of its continued focus on improving customer service wherever it can, Clearwood UK is working with highly experienced and regarded window fitting company AGH.

AGH, is working with Clearwood UK on a range of commercial and domestic projects across the South of England, ensuring a seamless service from quote and order through to manufacturing, delivery and now fitting.

Company owner Tony Hopkins says the combination of the quality of the windows and doors and the service and delivery offered by Clearwood UK, makes them a good company to work with.

"We like to think of ourselves as a traditional, time served, experienced window fitting company that offers an extremely high level of service. As a result, we like to work with other companies that reflect our ethos and this is certainly the case with Clearwood UK."

"Having worked in the industry for well over 20 years, I can say their products are absolutely second



One of two exclusive properties in Cobham, Surrey.

to none. The windows and doors are great to work with and because of the focus on attention to detail, the results for the client are great," said Tony.

Clearwood UK General Manager Jay Pengelly says the association with AGH gives an added level of service for its customers where they need their windows and doors fitted.

"The association with AGH has been extremely successful and enabled us to offer our customers a seamless service from initial order through to final

fitting on site. With the refurbishment market set to increase, we believe this additional service is something that will become increasingly popular with our customers," said Jay.

"It is essential that in a fitting team we have complete confidence in the people we work with, as the customer's experience needs to be positive in every element of their relationship with us and we certainly have that in Tony and his team," he added. ■

Clearwood UK helps breathe new life into building restoration

A series of former 18th Century cellars and net lofts that went on to be used as China Clay stores, a butchers shop, boat store and fish smokers has had new life breathed into it with the help of Clearwood UK.

Set within the historic village of Charlestown, near St Austell, The Old Smokehouse has been lovingly and historically restored to create what has become an award winning development of 6 cottages.

Blending contemporary interior finishes and styling whilst maintaining the integrity of the building's exterior, the Old Smokehouse's developer Steve Roberts said that despite the building being virtually derelict when they purchased it, the exterior walls had to remain and the development needed to be sympathetic to the history of the building, one of the main reasons for choosing Clearwood UK for the doors and windows.



"Because the building dates back to the early part of the 18th Century and was very much part of the local community – despite the fact it was almost derelict – we had to retain the existing walls and work within them," said Old Smokehouse owner Steve.

"When it came to the windows and doors we needed something that not just complemented the building, but helped complete the transformation and Clearwood UK helped us achieve that."

"Quality was paramount to us, as was the finish, and Clearwood UK really delivered for us, producing all doors and windows, including the large feature window, which was previously a space that had been cleared many years ago, to enable a boat to be moved into the building for storage."

"We were wondering what to do with that space, given we had to keep the walls exactly in the same

situation as we had purchased the property, and the window was the perfect solution."

"Not only do the doors and windows tick the box in terms of quality, but the finish, manufacturing and service were excellent," he added.

According to Jay Pengelly, the Old Smokehouse development is a perfect example of the growing importance of the refurbishment market.

"The Old Smokehouse is typical of many of the developments we are now working on, where old buildings are being restored or refurbished, often with non-standard sized windows and doors." ■



Further information about Clearwood UK and its products can be found on its website www.clearwooduk.com or by telephone on 0845 3452491.